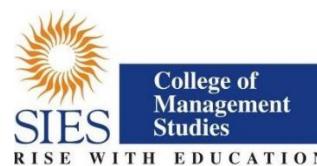


Annual Report 2024-25



A. About IIC Institute

Vision-

- To be one of the Preferred Business School for developing innovation ecosystem In India

Mission-

- To conduct periodic workshops, sessions and develop the culture of Innovation in the institute
- To encourage and inspire students by supporting them to work with new ideas
- To provide mentorship and develop entrepreneurial skills among students
- To ensure exposure of maximum students to innovation ecosystem

Journey of IIC established at the Institute

Our Institute established Institution's Innovation Council (IIC) in 2022 for promoting different activities related to the innovation, IPR, startup and entrepreneurships. Institute involve faculties and students as the members of IIC. The IIC cell conducts quarterly meetings in every quarter to plan the quarterly activities and review quarterly conducted activities. Due to these activities, students get chance to participate in various innovation related initiatives and competition organized by Ministry of Education (MoE). Management Students of institute actively interact with renowned businessman and academicians. They get opportunities to nurture their ideas.

B. Brief mention of key functionaries at the IIC Institute

President – Dr. Madhavi Dhole (I/C Director)

Convenor- Dr. Vikram Hande

External Members – 1. Sanjeev Lalwani (ProDT Consulting Services Pvt Ltd.)

2. Kunal Tripathi (Softtype)

C. Tabular representation of Resource strength (human capital) of the IIC institution

Sr. No.	Name of IIC Member
1	Dr. Aditya Sontakke
2	Dr. Ira Kumar
3	Dr. Neha Chopade

4	Dr. Swasthimathi L. S
5	Dr. Christina Shiju
6	Dr. Saraswathy Muralidharan
7	Ms. Vidhya Rao
8	Mrs. Kartika Rane
9	Mrs. Rachana Jadhav

Total No. of IIC Members- 360+120 =480

Total No. of IAs (Teaching/Non-Teaching and Students) - 5 Foundation Level

Total No. of faculty Mentors from Portal- 9

Pre-Incubation Units- 1 (Entrepreneurship Development Cell)

Incubation Units –2 (IT Lab)

IP Facilitation Unit – 1 (PhD -Research Development)

D. Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

- Entrepreneurship Development Cell
- Innovation cell
- IT Labs

E. Highlight Achievements (Narrative/Graphical/tabular representation)

Number and Different types of Innovation & Entrepreneurships and IPR activities Conducted	2
No. of student's & faculty ideas generated	-
No. of student's & faculty Innovation/prototypes developed	-
No. of IPs generated, published, and granted	-
No. of Student & Faculty Start-ups/Ventures established	-
Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus	Rs. 50,000/-
Amount grant or fund supported to student & Faculty lead Innovations, start-ups and IPR	-
No. of Technology Transfer and Commercialisation happened	-

F. Highlight few best IIC Faculty/Student members and their achievements/ Rewarded for the innovations at different forum

Faculty

- Dr. Vikram Hande (1st Best research Paper award) Value Creation in Supply Chain Management Through Generative Artificial Intelligence (Gen AI)

- Faculty – Dipti Periwal (2nd Best research Paper award) Exploring Financial Literacy, Risk Aversion, and Investment Behaviour Among Working Women in Mumbai: A Qualitative Study
- Faculty- Ms. Vidhya Rao and Ms. Snigdha Ramesh (2025) (First Best Research Paper Award-Technology Track), “Analysis and Visualization of Students’ Events Feedback of Department of Computer Applications (MCA Department) of S.I.E.S. College of Management Studies”.
- Faculty-Dr. Sanju Gupta and Prof. Archana C,(2025) (Second Best research Paper award- Technology Track), “Revolutionizing Indian Agriculture with Big Data, IoT, and Neural Networks for Enhanced Productivity”

Students

- Student- Shrey Gupta, Aishwarya Iyer, Nethra Iyer, Rhea Iyer (1st Best research Paper award) “Mergers & Acquisitions HR & Financial Challenges”
- Student -Soleha Khan, Shiv Koliyar, Mariappan Konar, Mahalakshmy G (2nd Best research Paper award)- “An Empirical Analysis of Income Allocation Preferences”
- Student- Mahesh Drishti, Disha, Shivani Dugha (3rd Best research Paper award) – Campa Colas Come Back: “Consumer Perception, Competitive Edge & Retailer’s Insights on its Market”.
- Student -Ms. Sanika Vanjari & Mr. Kedar Potdar (1st Best research Paper award)- "Comparative Study of 5G Network Speeds in India & Abroad"
- Mr. Nishant Seth, Mr. Dhaval Girsawale (2nd Best research Paper award)-"Rule -Based Voice Assistant in Database Management System Using NLP”
- Ms. Priya Dinesh Halwai, Ms. Janani Naidu (3rd Best research Paper award)-"Investing the Impact of Digital Detox on Academic Performance"

G. Highlight selected best Innovations & images with mention of inventor/innovation name

--

H. Highlight selected start-ups established by students/faculties with mention of founder/cofounder name

--

I. List if any breakthrough Innovations / Technology Developed at the institute (2-3 technology with 2-3 lines about technology and innovation

--

J. Participation of IIC-institute in various programs of Central and Stage Govt. Highlighting specially for the schemes or programs

- Institute is Applying for Impact lecture scheme

- NISP Adoption status – Yes by training faculty, Policy Formulation, Policy Implementation
- IDE Bootcamp – Module I & II Completed
- YUKTI Innovation Challenge- Awareness created
- IIC-ATL Mentorship Linkage – Finding schools to connect for mentorship

K. Detail of social media & Connections of IIC institute

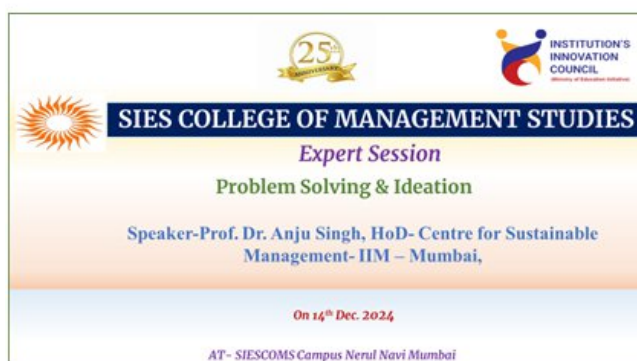
<https://www.linkedin.com/school/sies-college-of-management-studies-india/posts/?feedView=all>

L. Testimonials from IIC members and external about IIC institute and IIC of MoE's innovation Cell

	Our vision is to create an ecosystem of innovation and entrepreneurship within the campus, and IIC is a strong pillar supporting this mission. The enthusiasm and participation of our students in IIC activities reflect the progressive spirit of our institution. <u>Dr. Madhavi Dhole (I/C Director)</u>
	The IIC cell plays a pivotal role in preparing our students for the future. By combining innovation, industry interaction, and experiential learning, it equips them with the right mindset and skills to excel in their careers. <u>Dr. Vikram Hande (IIC Convener)</u>
	I'm honoured to be a member of our Institution Innovation Cell. I've attended numerous events hosted by the IIC cell. I learned to develop solutions for various business problems.
	I've attended a variety of events, which has systematically created awareness on innovations and start-up ecosystem. I was involved in a variety of activities such as industry visit, problem solving, design thinking workshops
	I'm delighted to be a member of this Institution Innovation Cell. I have coordinated Amul Plant visit to learn problems in milk processing industry. I applaud everyone for organising various activities that force us to think creatively
	The IIC workshop gave me a new perspective on how to convert ideas into reality. It was inspiring to learn from industry mentors and understand the practical aspects of entrepreneurship.

	Being a part of IIC cell activities has been a transformative journey. It has nurtured my creativity, leadership skills, and entrepreneurial mindset, preparing me for challenges beyond the classroom
	Thanks to IIC, I got the opportunity to interact with successful entrepreneurs. Their mentorship gave me clarity on how to move forward with my business plan and the confidence to take risks

M. Images







**SIESCOMS IIC
celebrates
World
Entrepreneurs'
Day - 21st Aug
2025**

**The spirit of
innovation and
resilience that
drives change -
makers across the
world**

N. Contact

SIES COLLEGE OF MANAGEMENT STUDIES

directorsiescoms@sies.edu.in

Dr. Madhavi Dhole

Address

Sri Chandrasekarendra Saraswati Vidyapuram,
Plot I-E, Sector V, Nerul, Navi Mumbai – 400706.
INDIA

Tel No.: 022-61083425/29/30

Fax No.: 022- 27708379

General Email:

sies@siescoms.edu